Dear Walmart Supplier:

Walmart is committed to improving accurate data by leveraging the Global Data Synchronization Network (GDSN), and expects 100% accurate and consistent product data from supplier partners. As you know we have been focusing on case supplier pack case dimensions and have made great improvements since this effort began in 2010.

Now Walmart is implementing the next phase of improving data accuracy by expanding our focus on the accuracy of our modulars. As you know, accurate item dimensions are foundational to improving modular integrity. Some of the benefits identified include:

- Increase shelf capacity accuracy
- Accurate modular drawings
- Improved modular execution
- On shelf availability
- Reduction in critical or day picks
- All of this drives sales!

Beginning January 23, 2013 item dimensions will be required to create or maintain any items within Walmart using the Form 33, GDSN or Supplier Quote. This includes:

- Item Length
- Item Width
- Item Height
- Item Weight

The following fields are available through GDSN and will continue to be required when applicable:

- Units Per Tray
- Tray Length
- Tray Width
- Tray Height
- Tray Weight
- Nesting Height
- Nesting Depth
- Shape

- Display Length
- Display Width
- Display Height
- Peg 1 – Horizontal
- Peg 1 – Vertical
- Peg 2 – Horizontal
- Peg 2 - Vertical

A scorecard to monitor data accuracy has been implemented, and will include the attributes listed in the future. If you are not yet synchronizing your data with Walmart via GDSN, we expect you to begin doing so immediately. Recommended next steps for you are:

1. **Get started with GDSN:** Choose a Certified Data Pool Provider. click here
2. **Ensure your data is accurate:** Follow the GS1 Standards click here
3. **1WorldSync Customer Support:**
   Wal-Mart Customer Support Hotline - 1-866-280-4013 or
   Email - technicalsupport@1worldsync.com

Once again, we would like to thank you for your support and attention in regard to this very important Wal-Mart initiative.

Sincerely,
Merchandising Operations Services